

QMF.ORG.AU

EVENT OVERVIEW STRICTLY EMBARGOED 6PM TUESDAY 30 MAY, 2017

Georgia Potter wins coveted \$15,000 inaugural Carol Lloyd Award in honour of Australia's first rock chick

Eclectic alt-pop musician Georgia Potter, who sings under the moniker of Moreton, was announced as the winner of the inaugural Carol Lloyd Award by Queensland Premier and Minister for the Arts Annastacia Palaszczuk at the launch of Queensland Music Festival 2017 in Brisbane on Tuesday 30 May.

Ms Palaszczuk congratulated Georgia Potter and said the award is a key platform to showcase and develop new Queensland musical talent to follow in Carol Lloyd's footsteps.

"I am delighted the Queensland Government has contributed to supporting the careers of the next generation of our state's female musicians, starting with the talented Georgia Potter as the award's inaugural winner," Ms Palaszczuk said.

"This award will enable Georgia to progress her music career, return to the recording studio and take her work to the next level.

"The Carol Lloyd Award is a fitting tribute to an Australian icon. Carol led the way for women in the music industry and was passionate about encouraging promising musicians, such as Georgia."

Dubbed the 'female Frank Ocean' by Indie Shuffle and a 'mercurial songstress' by Triple J Unearthed, Moreton's alternative electronic pop has already reached international ears, with her single *Reckless* getting airtime on Los Angeles station KCRW. She has performed as a supporting act for Regurgitator, a hallmark of Brisbane's 1990s underground music scene, and Australian future soul band Hiatus Kaiyote, a favourite of Canadian rapper Drake.

More than 70 entries were narrowed down to five talented finalists, including Moreton; multi-instrumentalist and prolific Indigenous songwriter Emily Wurramara, who sings in both English and Anindilyakwa; Cairns-based blues and roots musician Leanne Tennant; singer-songwriter and musical theatre performer Angela Toohey; and Murri singer/poet Teila Watson, also known as Ancestress.

Judges included Queensland Music Festival Artistic Director Katie Noonan, former co-owner of legendary Brisbane live music venue *The Zoo* Joc Curran, multi-talented industry leader Leanne de Souza, Australian pop singer/songwriter Sean Sennett and former Go-Betweens bassist John Willsteed.

Speaking on behalf of the panel, Katie Noonan said Moreton was unanimously chosen by judges as the winner.

"Moreton's unique artistic vision and fresh voice made her an absolute stand out application," Ms Noonan said.

"We feel she is on the cusp of a significant career, and that this grant will help her realise her grand vision and contribute significantly to the Australian contemporary music vernacular."

The award honours the late Carol Lloyd, whose legacy as Australia's wild woman of rock inspired generations of talented female singer-songwriters. Each year the award will kick-start the career of an outstanding Queensland emerging female musician with \$15,000 awarded to help the winner record her own full-length album or tour her own EP.

The Carol Lloyd Award is presented by Queensland Music Festival with the generous support of the Queensland Government through Arts Queensland, APRA AMCOS and Hutchinson Builders.

Carol Lloyd was the first female singer-songwriter in Australia to front a successful rock band, making her name in the ultimate boys club when she started out with Railroad Gin in the 1970s, then the Carol Lloyd Band, and finally as a solo artist, stacking up number one hits along the way.

Entries for the 2018 award will open in October 2017.

ENDS

Queensland Music Festival is an initiative of the Queensland Government through Arts Queensland, part of the Department of the Premier and Cabinet.

Queensland Music Festival is a state-wide celebration of music with a vision to transform lives and communities through music.

Follow QMF on:

Facebook: /qldmusicfest
Twitter: @qldmusicfest
Instagram: @qldmusicfest
YouTube: /qldmusicfest
Hashtag: #qmf17

MEDIA CONTACT

For further information and interviews please contact:

Jean SmithJack DoonarAgency NorthAgency North0474 385 1090450 735 779

<u>jsmith@agencynorth.com.au</u> <u>jdoonar@agencynorth.com.au</u>

Click <u>here</u> to access images of Carol Lloyd, and <u>here</u> to access images and additional media content.



