

QMF: QLD MUSIC TRAILS

MEDIA RELEASE: Get your ticket to "The Long Sunset" 2024 with Matt Corby, Angie McMahon and more!

Get ready for an unforgettable live music journey! Queensland Music Festival (QMF) proudly presents the return of **The Long Sunset**, part of the QLD Music Trail's Scenic Rim Trail, for its third year. Featuring headliners Matt Corby and Angie McMahon, this year promises an extraordinary lineup of music and activations over 3 days, and we're making it more accessible than ever with tickets starting at just \$30 for adults.

MATT CORBY
ANGIE McMAHON
ELIZA & THE DELUSIONSALS
EMMA DONOVAN | LEISURE (NZ)
LYRIC | NGAIIRE | SONS OF THE EAST

Daryl Raven, QMF CEO, expressed his enthusiasm for not just the event announcement, but a suite of initiatives being implemented by QMF to ensure affordability and positive impact, "We are incredibly excited to bring The Long Sunset back for its third year to the Scenic Rim region, proudly supported by the Queensland Government and Scenic Rim Regional Council, at such an important time in our industry.

"The QLD Music Trails is committed to not only celebrating live music and entertainment in iconic destinations, but also providing irreplaceable support to our local communities, business owners, venues, artists and arts workers.

We know current market economic conditions are tough, so we're implementing affordable ticket prices and a Charity Partnership with Support Act. We're doing all we can to drive audience confidence in the industry and be a pillar of reliability and sustainability for all those who depend on these events."

Today, QMF announced that up to \$5 from every entry ticket sold to The Long Sunset 2024 will be donated to Support Act, the music industry charity that provides short term financial support and mental health and wellbeing services to music workers in crisis.

Pre-sale tickets are now available exclusively for QLD Music Trails subscribers. To secure your spot at this anticipated event, visit thelongsunset.com today to sign up.

Minister for the Arts Leeanne Enoch said QMF's Queensland Music Trails support communities' engagement with music in local places and spaces while encouraging visitors to hit the road and experience music in a range of spectacular Queensland locations.

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“The Long Sunset presents local talent alongside some of Australia’s best known acts, provides employment for artists and arts workers and generates creative and economic benefits for the Scenic Rim region.

“Our Government proudly supports Queensland’s live music sector to share our unique stories and showcase the state’s rich cultural experiences in the lead-up to Brisbane 2032,” Minister Enoch said.

Tourism and Sport Minister, Michael Healy, said Scenic Rim Trail’s The Long Sunset was a chance for locals and visitors to escape for a weekend of world-class music.

“It is a testament to the growth of the Queensland Music Trails to see renowned Australian headliners Matt Corby and Angie McMahon take to the stage this year,” said Minister Healy.

“The Long Sunset is a must-attend event with the Scenic Rim region brimming with incredible culinary experiences and natural beauty.

“The Miles Government’s \$20 million investment in the Queensland Music Trails is a commitment to growing great live events in Queensland and profiling the State as a premier music and entertainment destination.”

Scenic Rim Mayor Tom Sharp said the region was proud to host The Long Sunset for a third year in November as part of the 2024 QLD Music Trail's Scenic Rim Trail.

"This is a unique event that has developed a strong following among music lovers and, with an expected audience of more than 5000, will provide a major economic boost for the Scenic Rim through overnight visitor stays," he said.

"For locals and visitors alike, tickets to The Long Sunset represent great value for money and the stage is set for a spectacular event over three days in November."

CEO of Support Act, Clive Miller said, “Support Act would like to congratulate QMF on the amazing work they do to ensure that regional communities in Queensland can experience the cultural, economic and social benefits of live music. The QLD Music Trails, in particular, combines incredible music with breathtaking scenery, and The Long Sunset on The Scenic Rim Trail will be absolutely spectacular. As the music industry’s charity, we are grateful to be included in this year’s event, with all funds donated to be used to help music workers who are doing it tough.”

In 2024, QMF will support over 400 associated industry jobs – as well as engaging 600+ artists and performers to share their talents and entertain our audiences. QLD Music Trails is a proud example of a live music program that is committed to delivering great events to audiences during challenging economic conditions - this is largely in thanks to the support of the Queensland Government and music and tourism industry partnerships. QMF

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encourages audiences, music lovers and communities to support these essential industries by attending live events, spending in local economies and helping grow our cultural vitality.

For more information on The Long Sunset, visit thelongsunset.com.

ABOUT THE LONG SUNSET: Here comes the sunset! Australia's most picturesque music festival The Long Sunset returns to the staggeringly beautiful Scenic Rim region from 1 – 3 November. Set amidst the rolling hills just beyond the Gold Coast at Canungra's breathtaking Elysian Fields, The Long Sunset will feature a dreamy lineup of local and international indie artists, creating the perfect soundtrack to one of the country's most beautiful destinations. A short road trip from Brisbane, the Gold Coast, Toowoomba and the Sunshine Coast, yet a world away in tranquility, The Long Sunset promises an easy long weekend escape.

The Long Sunset 2024

Friday 1 November – Sunday 3 November. Elysian Fields, Canungra, Scenic Rim
Sign up at thelongsunset.com for first access to pre-sale tickets. Tickets on sale to the general public from 11am AEST Thursday 18 July 2024.

About QLD Music Trails: QLD Music Trails is a dynamic initiative created by Queensland Music Festival (QMF), offering music enthusiasts an extraordinary way to explore the diverse musical landscapes of Queensland. With a commitment to bringing music to unexpected places and connecting communities through shared experiences, QLD Music Trails invites participants to embark on musical journeys that showcase the rich tapestry of Queensland's musical culture. Each trail is a unique adventure, weaving together performances by talented artists, the natural beauty of the Queensland landscape, First-Nations cultural experiences, and the warm hospitality of local communities. It's a platform where music becomes an integral part of the adventure, and where travellers become part of a musical family, celebrating the spirit of Queensland through harmonious exploration.

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