

QMF: QLD MUSIC TRAILS



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The Scenic Rim Trail Returns for 2025 – Music, Magic, and a New Chapter in Boonah.

Brisbane – July 15th, 2025, Queensland Music Trails is thrilled to announce the return of the much-loved Scenic Rim Trail, coming to life from Friday, 31 October – Sunday, 9 November 2025, with an exciting new twist. After a sold-out festival last year, the trail will culminate in a reimagined edition of **The Long Sunset**, headlined by **Boy and Bear** and **Vera Blue**, which will be hosted in a brand-new location, the captivating country town of Boonah. The line-up also features **Gretta Ray**, **The Buoys**, **Jem Cassar-Daley** and **Playlunch**.

With tickets on sale today, July 15, this year's Scenic Rim Trail promises a long weekend like no other, blending live music, culture, nature, and community in one of Australia's most breathtaking regions, and just over an hour's drive from Brisbane and the Gold Coast.

A Fresh Take: The Long Sunset Remixed in Boonah

The 2025 edition of **The Long Sunset** will transform the Boonah Showgrounds into a weekend oasis of live music, artisan markets, workshops, food, wine and immersive experiences and camp sites. Just a short stroll from the heart of town, festivalgoers can wander to Boonah's local brewery for a meal, explore artisan stores, and even stay in eco-conscious, family-friendly local accommodations all within walking distance.

Daryl Raven, CEO of Queensland Music Trails, is excited to showcase Boonah this year.

"We're thrilled to bring **The Long Sunset** to the heart of Boonah for the first time in 2025, a new chapter for one of Queensland's most loved music events. This trail is about more than great music; it's about transforming towns through culture, connecting communities, and creating unforgettable experiences in some of our most beautiful regions in Queensland. We can't wait for audiences to explore everything the Scenic Rim and Boonah have to offer, from incredible local food and producers to breathtaking walks, family-friendly fun, and of course, world-class music under the stars."

The event is designed to offer an easy-going choose-your-own-adventure experience, inviting festivalgoers to explore the town's warm hospitality and discover the very best of the Scenic Rim region. From VIP lounges and camping to curated foodie experiences and bushwalks through Cunningham's Gap, this is more than a festival; it's an entire weekend escape.

Long Sunset headliners **Boy and Bear** are thrilled to be part of the 2025 line-up, and have some exciting news to share.

"We're thrilled to be joining The Long Sunset lineup. We have some amazing memories from playing previous shows on the Gold Coast and Queensland in general. We have been in the studio, so who

knows, perhaps we'll even play a new song or two, but either way, we're excited to be heading to play music for our fans there"

Whether you're up for sunrise yoga, wandering local nature trails, or simply soaking up the rich culture of a vibrant rural community, Boonah offers the perfect backdrop for an unforgettable **Long Sunset** getaway.

The Trail Itinerary

- Friday 31 October – Boonah Township Activation: The festival kicks off in the heart of Boonah with live music and cultural programming throughout the town. The Long Sunset side stage will also kick off on Friday night for those with passes.
- Saturday 1 November – The Long Sunset at Boonah Showgrounds: Featuring **Boy & Bear, Vera Blue, Gretta Ray, The Buoys, Jem Cassar-Daley** and **PlayLunch**, alongside roving performers, dance, circus acts, and First Nations storytellers.
- Saturday 8 November – Kooralbyn Activation. Kooralbyn Activation. Workshops and kids' activities at the Kooralbyn Community Garden, with live music.
- Sunday 9 November – Set in the picturesque Canungra Valley on the banks of Canungra Creek sits O'Reilly's Vineyard. Join us for an afternoon of music, local wines, a picnic hamper or delicious lunch from the Vineyard Kitchen and enjoy the afternoon sun with family & friends. If you're an animal lover, get to know the Alpaca who call this valley home with a wander over to Mount View Alpaca Farm, nestled on the same site as the Vineyard.

Recognised Global Destination, Local Magic

Recognised by Lonely Planet as one of the Top Ten regions in the world to visit in 2022, the Scenic Rim offers an idyllic blend of rolling farmland, misty mountains, and world-class food and wine. The Scenic Rim Trail taps into this unique offering, inviting visitors to immerse themselves in a cultural journey across four diverse locations.

Minister for the Environment and Tourism Andrew Powell said The Scenic Rim Trail's move inland was a fantastic opportunity for the Boonah community to host the 2025 Long Sunset.

"The Queensland Government supports the Queensland Music Trails to enable this innovative combination of nature and music to be brought to life.

"I encourage music lovers and those looking for a fun outdoor activity to head to The Scenic Rim Trail's signature event, **The Long Sunset**, this year, hosted in Boonah."

Minister for Education and the Arts John-Paul Langbroek said the Scenic Rim Trail was one of the highlights of QMF's Queensland Music Trails.

"The Scenic Rim Trail offers unique music and cultural experiences in one of Queensland's most picturesque regions," Minister Langbroek said.

"The Long Sunset brings many benefits to the town of Boonah and the wider Scenic Rim region – encouraging residents and visitors to engage with the local arts scene and generating employment opportunities for Queensland artists.

"The Crisafulli Government is proud to support QMF in delivering the Queensland Music Trails, which boosts cultural tourism experiences across the state, featuring some of Australia's best musical talent."

Trail-goers will enjoy not only live music but yoga classes, interactive workshops, the beloved Artisan Alley, and a bounty of local produce. It's a cultural escape, a nature retreat, and a music festival all in one.

Tickets on sale now at qldmusictrails.com

The Scenic Rim Trail is proudly presented by Queensland Music Festival (QMF) with support from the Queensland Government and Scenic Rim Regional Council.

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For media inquiries, artist interviews, and further details, please contact:

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About QLD Music Trails

Queensland Music Trails is a groundbreaking initiative by Queensland Music Festival, inviting music lovers to explore Queensland's diverse landscapes through a series of curated musical experiences. These unique trails take participants on an adventure to unexpected and iconic locations, where live performances are set against the stunning backdrop of Queensland's natural beauty. With a focus on connecting communities, QLD Music Trails celebrates both local and national talent, weaving together music, culture, and the spirit of discovery. The Queensland Government proudly supports Queensland Music Trails.