

# MEDIA RELEASE

Strictly embargoed to 6pm Monday 25 May, 2015

KEYS TO THE CITY  
BRISBANE

QLD  
MUSIC  
FESTIVAL  
17 JULY  
- 2 AUG  
2015

## MONUMENTAL POP-UP PIANO PROJECT INVITES BRISBANITES TO COME AND PLAY

*Keys to the City* is a large-scale, unique social musical event that will see digital pianos pop-up around Brisbane from 17 July to 2 August 2015 for Brisbane residents to come and play as part of this year's Queensland Music Festival (QMF).

From train stations, Mt Coot-tha and Sandgate Foreshore, to pre-game entertainment at Suncorp Stadium, and a piano playoff between Liverpool FC and Brisbane Roar fans in the Queen Street Mall, pods of pianos will animate more than 40 public spaces across the city.

Held every day of QMF 2015, *Keys to the City* is open to everyone, from young or old, beginner or virtuoso, solo performers, or ensembles of any kind.

Passers by are invited to be spontaneous and walk-up and play, or people can book a spot online to guarantee their moment in the limelight. Performances can be recorded and uploaded to social media using the hash tag #keystothecity

On July 17 *Keys to the City* will take over Queen Street Mall, marking the opening of QMF 2015.

Throughout the 17 days, scheduled performances by professional and celebrity pianists will feature alongside Brisbane players to spread music throughout the city; you never know who will show up for a surprise performance.

QMF Artistic Director James Morrison said this monumental event was a significant feature in the 2015 QMF program and was designed to get music flowing through the city by giving Brisbane locals the opportunity to play an instrument and to be a part of the Festival.

"This event is about community music-making, developing personal connections and creating a shared experience through music," Mr Morrison said.

"Through *Keys to the City* I hope people are touched by the beauty and power of music. I hope it makes people smile, hum a tune as they go about their day and gets people having some fun."

"QMF is dedicated to engaging with and uniting communities across Queensland and *Keys to the City* is an exciting, new way of connecting with the people of Brisbane through music."

In association with City Sounds, *Keys to the City* will conclude at Rainforest Green, South Bank, on 2 July, in a grand finale where selected pianists will join *The Voice 2012* semi-finalist, Fatai, and QMF Artistic Director James Morrison for a free concert.

*Keys to the City* is presented by QMF and Brisbane City Council, and is proudly supported by Cornerstone Living, St George Bank, Brisbane Airport Corporation, Queensland Conservatorium Griffith University, goa, Queensland Rail, City Sounds, State Library of Queensland, The Courier Mail and 612 ABC Brisbane.

### ENDS

#### *Keys to the City*

Brisbane

Fri 17 Jul – Sun 2 Aug  
See locations online

Free Event

[qmf.org.au](http://qmf.org.au)

#### BOOKINGS

Book your spot at [qmf.org.au/keys](http://qmf.org.au/keys)  
#keystothecity

Queensland Music Festival is an initiative of the Queensland Government.

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