

CAROL LLOYD AWARD

EMERGING FEMALE SINGER-SONGWRITER

BUDGET TEMPLATE

Projected Income	\$ (Whole dollars)
Earned Income	
Other Grant Income	
Your own contribution – Cash	
Sponsorship, Fundraising & Donations – Cash	
Sponsorship, Fundraising & Donations – In Kind support	
Award Grant	\$15,000
TOTAL	

Projected Expenditure	\$ (Whole dollars)
Salaries and professional fees	
Production costs	
Marketing and promotion	
Administrative costs	
Other	
TOTAL	

THINGS TO NOTE

- Your projected income and projected expenditure TOTALS must balance.
 - o E.g. If you estimate your expenditure will be \$24,000.00 then you must make up the additional \$9,000.00 of income in other ways. This could be from your own cash contribution, other grants or in-kind contributions (such as venues and printing costs) or predicted ticket sales.
- Salaries and professional fees could include:
 - o A wage for yourself and any other accompanying musicians required to record your music, fees for a recording engineer and/or Producer etc.
- Production costs could include:
 - o Hire of a recording studio and any other costs associated with recording and producing your album or EP etc.
- Marketing and promotion expenses could include:
 - o Design – website, album or EP artwork, posters or flyers, photography, printing of posters, flyers, album or EP cover, social media costs (e.g. paid posts) that will help promote your album or EP and tour.
- Administrative costs could include:
 - o Phone calls, phone data, paper, printing cartridges etc. Other office consumables. This does NOT include purchasing equipment e.g. laptops, computers or printers.